



## News Release

**FOR IMMEDIATE RELEASE**

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Eric P. Straus, President & CEO of RegionalHelpWanted.com, Inc. announced today that Stacy Rogers has joined the company as Vice President, Field Sales. She will be responsible for overseeing and growing the company's direct sales efforts in new markets.

Bill Cloutier, Executive Vice President for RHWC, commented, "Stacy is the perfect candidate for this position because of her strong track record in developing advertising sales teams. Her reputation as a first-rate professional, combined with her enthusiasm for the mission, is just marvelous. We feel quite fortunate to have attracted Stacy to our organization."

Rogers brings to RHWC more than 15 years of experience in the broadcast industry. Most recently she was Regional Vice President & General Manager for Pamal Broadcasting in Albany, New York. In 2003, she was named one of the "20 Most Influential Women in the Capital District" by *Capital District Business Review*.

"RegionalHelpWanted.com," said Rogers, "provides a proven channel through which radio can tap into newspaper recruitment revenues. I look forward to working with the talented staff in the field as we seek to accelerate our growth."

About RegionalHelpWanted.com

RegionalHelpWanted.com, Inc. ([www.regionalhelpwanted.com](http://www.regionalhelpwanted.com)) is a privately held Poughkeepsie, New York based company. It owns and operates -- in strategic alliances with local media throughout North America -- the world's largest network of local job boards across the USA, Canada, and Mexico. Since its launch in 1999, RegionalHelpWanted.com has grown to become one of the ten largest employment destinations on the Web.